

Main Street Quest Clues 2024

This is a self-paced adventure—you and your team can start and stop at your leisure within the timeframe.

- Only answers submitted by 6pm CST on Sep 14, 2024 will be counted.
- At least one team member must be in every photo-based submission.
- Clues are grouped by 5 geographical zones. Focus on your current area!
- Google Allowed: Feel free to use Google or other resources, but all answers can be found by exploring.
- There's no need to spend money, but we encourage supporting local businesses.
- The winner will be contacted after the responses are counted. The winner is invited to receive their award on the GO DAY Stage the following day, Sunday Sep. 15, 2024 at 3:15pm.
- Be respectful to everyone. We reserve the right to remove participants for bad behavior.
- Follow all public transit rules, traffic rules and use crosswalks when moving between locations.
- Make sure to check in with your team members during the Quest to stay on track.
- Have fun! Enjoy the experience and take your time exploring!

GENERAL CLUES

1. Make it official! Take a whole team photo while showing your team name. 📸
 2. You'll need to stay fueled for this quest, and good food will never be far. Get a meal, snack, or drink along the route. Take a picture with your treats for 1 point and tell us where you went! 📸
 3. (5 point challenge) Take a picture of your team on a CityLink bus. 📸
 4. (5 point challenge) The answers to clues 15 and 51 point to the next location of a major event that recently made headlines. Name the location and the event.
[Los Angeles, the Olympics](#)
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5. (5 point challenge) If you're in Peoria, there is a color associated with the answers to clues 31 and 84. What color is it?
[Yellow \(for Caterpillar!\)](#)

 6. (5 point challenge) The answers to clues 22, 53, and 65 hint at a nocturnal phenomenon that will appear in two days' time. What is it?
[Harvest Moon \(and partial lunar eclipse\)](#)

 7. For Greg & Dan fans! What iconic business was torn down to make way for the Courtyard Hotel by Marriott? (Hint: Listen to Sep 13th interview).
[The World Famous Big Al's](#)

 8. Two big international names were in Peoria this week and posted a TikTok using *Hannah Montana* audio. Don't be a Brat - tell us what intersection they were at!
[Main and Perry](#)
-

ZONE 1

9. Take a picture of your team with the founder of Bradley University. 📸 [Lydia Moss Bradley's status on Bradley's campus](#)
 10. The first Avanti's restaurant operated in a building very close to Bradley University. On what corner would you have found the original restaurant?
[Main & University \(SW corner\)](#)

 11. Find a painted window into One World. Inside, who can you find working on a painting of his own?
[Vincent Van Gogh](#)

 12. Name the bespectacled woman in One World's painted window.
[Janis Joplin](#)

 13. On the corner you might be, furniture you might see. Which West Main business is hosting a fall market today?
[Primitiques Market on Main](#)
-

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14. One of the fall market vendors specializes in an accessory named for the type of worker who often wears it. What is the accessory?

[Trucker hat](#)

15. An astronaut on Muir Omni Graphics is singing a song. What are the lyrics?

[LA LA.](#)

ZONE 2

16. In 1950, the Pettengill-Morrison House on Moss Avenue was the site of a wedding between a resident of the home and a famous American actor. Who was that actor?

[Jack Lemmon](#)

17. Take a picture of a couch, coffee table, and lamp from the same West Main Street store that cost less than \$400 combined. 📷 [Found at Habitat for Humanity Restore](#)

18. Habitat for Humanity Restore specializes in giving things a new life. The store itself is repurposing a West Main building that originally sold a different type of product. What product was this?

[Cars](#)

19. In a West Main Street business that shares a name with a famous NYC shopping street, take a picture of your team with a stack of hats. (Please don't wear the hats without buying)

📷 [5th Avenue Fashions](#)

20. At this West Main Street business, not only can you pump iron, but you can also get it in a smoothie. What is the business?

[SimplyFit 4U](#)

21. In the titles of this Fantasy & Science Fiction trilogy, fifth is first. What is the sky made of?

[Stone](#)

22. Two cats are playing with stars in Lit. on Fire. What is their perch?

[The moon](#)

23. Cars have one. Elephants have one. West Main Street has one. Enter it and send us a picture of your dream Halloween outfit. 📷 [Costume Trunk](#)

24. Find the only TARDIS in Peoria and snap a pic of your team with it. 📷 [Escape 60](#)

25. Very close to West Main Street, you can find the object that started the space race. Go inside the nearest store and ask for an even smaller version of this same object. Take a picture of your team including *both* sizes of the object.

📷 [The sputnik at Urban Artifacts](#)

26. Urban Artifacts is the new home of a big mascot who holds a big sandwich. What is his name?

[Big Boy](#)

27. In the Sunbeam Building, find a pumpkin that you would never want to smash (if you break it, you buy it). Give us the first and last name of the person who made it. [Jeremie Draper](#)

28. An artist in the Studios on Sheridan has the motto "No scrap left behind," and the fashion and art designs will show you why. Take a team selfie in the changing room of his shop.

📷 [Twisted Aways](#)

29. You need all your senses. Which West Main shop has incense to greet you at the door?

[Moon Dancer](#)

30. In a home goods store on Sheridan, take a photo of your team with something that looks like Cinderella's carriage after its midnight restoration. 📷 [A pumpkin at Restoration](#)

31. Dance to the right of the moon. What animal do you see? [Since the Geometric Cat mural is gone, credit was given for all answers.](#)

32. We want to know your go-to song in a karaoke joint. Find the bar, sing a bar (inside or in front of the door), and send us a photo of your performance. 📷 [Basket Case \(Pitch accepted\)](#)

33. If you want to get around without a car or bus, there's something you might need. You can find a multicolored one of these in a West Main Street window. What are its colors?

[Blue, green, orange](#)

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34. Now, look a little closer. You'll find that you can join a group adventure one morning next month. What is the group's destination?

[Mayflower Restaurant](#)

35. One West Main shop is named for a notoriously quiet creature. Can you find an image of this creature somewhere in the store? Take a photo of your team with it. 📷 [Church Mouse](#)

36. Take a picture with a record by a boy band. 📷 [Ribbon Records, credit for any band of boys](#)

37. Name the famous musician who attended Woodruff High School and whose dad was the leader of the band.

[Dan Fogelberg](#)

38. Feeling old? Here's some perspective: a giant nearby tree is believed to be at least 300 years old. What is the species of this tree?

[Bur Oak](#)

ZONE 3

39. What corporate logo appears on the only circa 1911 flatiron building left in Peoria?

[Anheuser-Busch](#)

40. They say you should play dead when face-to-face with this animal, but take away the hair dye and you have no chance. Take a picture trying to intimidate this iconic mascot of Peoria. Show the picture to the barista for 50% off! 📷 [The bear at Intuition - a former polar bear!](#)

41. The logo on the Portraits of Peoria plaque shows the name of an organization that fosters and celebrates the value that the arts—especially murals—bring to the Greater Peoria community. Name the organization.

[Big Picture Peoria](#)

42. A portrait of former Caterpillar president Bob Gilmore features a flying fortress. What's its number? [B-17](#)

43. What is the pattern on Valeska Hinton's blouse?

[Birds](#)

44. Fibber McGee and Molly was a comedy show starring a husband-and-wife duo from Peoria whose antics were heard across the nation. What station broadcast the show? [NBC](#)

45. "She spoke out for women and put it in print. Her mystique made her famous and still won't quit. She's pretty in pink and larger than life. If you see her, she'll tell you - she didn't like being a wife. Give us the name - not of the feminist herself, but of the artist named in the portrait you see." [Eliza Von Zerneck](#)

46. "Your mind is a garden, your thoughts are the seeds. You can grow flowers or you can grow weeds. Show us your mind in bloom. Take a photo in front of the library's not-so-secret garden. 📷 [Flowers painted on the window](#)

47. They guarded Peoria's treasure from the rooftops at night. Gargoyles? Not really. But they were ready to take flight. They're grounded now, but still stand guard. If history is any guide, finding them won't be hard. Take a photo of your team with the guardians of the library. 📷 [Winged lions guarding the local history dept.](#)

48. The Federal Building, which houses the federal court and the offices of Darrin LaHood, was originally built for a different purpose. What was it previously? [Post office](#)

49. The Pere Marquette Hotel was built in 1929 during U.S. Prohibition. What feature in the Presidential Suite reflects this time in history? [A hidden bar](#)

50. In 1907, a Patrol House for the Peoria Police Department was constructed behind City Hall. Although a new jail had been built behind City Hall in 1899, the police operated from a temporary location in the old United Presbyterian Church from 1900 to 1907. Where was the original jail in City Hall? Take a photo of your team pointing at it. Here are a few hints: There's a portion of the building that looks different from the rest and lacks symmetry. It's not on the ground floor. 📷 [The "missing" window on the 2nd floor, on the side of City Hall that faces Jefferson](#)

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51. In 1897, construction of the present-day City Hall began at a cost of \$240K, and work was completed in 1899. To this day, the names of the City Council members responsible for the construction of City Hall are etched in stone and a time capsule resides behind their names. What were Alderman McFadden's first and middle initial? [L.A.](#)

52. Obed & Isaac's was originally built as the Second Presbyterian Church. If you look closely, you may see a resemblance to a well-known building on Chicago's Michigan Avenue, designed by the same architect. Name the Chicago building. [The Chicago Water Tower](#)

53. Two statues downtown were created by former Peorian Mary Andersen Clark through the Works Progress Administration's Federal Art Project, and are said to be among the finest existing examples of WPA art. What are their names? [Peace and Harvest](#)

54. Peoria native Fritz Triebel created the large sculpture in Courthouse Plaza that depicts a beautiful woman and a group of soldiers. What is the woman writing?
[We write on a page of granite what they wrought on the field of battle](#)

55. What law firm is now housed in the building once fully occupied by the Apollo Theater?
[Thomas Leiter, The Leiter Group](#)

56. Where the third letter of the alphabet intersects with the twentieth letter of the alphabet, a hand-poured bar of finest chocolate is hiding in plain sight. You won't even need your monocle to see it. What flavor is it?
[Maldon Sea Salt Milk Chocolate](#)

57. The Madison Preservation Association is working to bring life back to a stunning and historic venue. Take a photo in the pose of the cameo that crowns the theater. 📷
[The Madison Theater cameo's pose is a curtsy](#)

58. Much larger than a penny, and of a different hue, this honest guy would love to pose in a pic with you. Please oblige him. 📷 [Abraham Blue mural, or Lincoln statue outside the Courthouse](#)

59. Who is the artist of the work in the question above? [Doug Leunig \(Abraham Blue\), or John McClarey \(statue\)](#)

60. Jack's on Adams has a sign, originally hanging in Sully's, that was more relevant yesterday. What does it say? [TGIF](#)

61. Not far from Jack's, six people look out from a parking deck. Take a photo of your team with downtown Peoria's newest mural. (Bonus point: post your photo on social media and tag @bigpicturepeoria!) 📷 [Live Greater mural](#)

ZONE 4

62. Once a fine mansion, then a mortuary, then a bed and breakfast. What is it now? [Converse Marketing \(this clue should have been placed in Zone 2, so all teams received points!\)](#)

63. List three downtown restaurants named for things you might find in your pantry. [Saffron Social, Sugar, Thyme, and/or Honey Sugar's](#)

64. The sun sits on a plaza at the Riverfront Museum. How many times smaller than the real sun is it? [99,000,000](#)

65. UK-based artist Luke Jerram used over 1,000 images from NASA satellites and telescopes to create this stunning 13-foot wide monument to art and science. Enter the lobby to take advantage of the only spot in the United States where you can get up close with this unique work. Snap a photo of your team "holding up" this magnificent celestial body. 📷 [The Museum of the Moon in the Riverfront Museum lobby](#)

66. Central IL played an unlikely role in shaping the music industry in the 1960s and 1970s. Find a monument to those glimmering vocal cords, and use the cypher on the next page...



... to discover another pop culture icon who got their start in Peoria and worked with the same musically-inclined power couple. [Golden Voice Recording Co. display in the Peoria Riverfront Museum's Giant Screen Theater Lobby](#) (Cypher code: row#, column#, letter#)

2-1-1 R

6-4-5 I

11-9-13 C

4-9-6 H

10-12-6 A

8-3-6 R

4-2-4 D

8-11-1 P

6-10-13 R

10-5-2 Y

2-12-5 O

11-2-4 R

67. Where freedom meets the water, you will find a moment of movement, frozen in time. Created by a Bradley alum, it mirrors your adventure today! Snap a photo of a team member matching the pose you find. 📷 ["The Pedestrian" by Patricia Whalen Keck](#)

68. On Water Street, a field that was not designed for sports has a scoreboard nonetheless. What sport was the scoreboard meant to record? [Baseball](#)

69. Whenever you see a scoreboard, you probably don't have to go far to find symbols of local pride. Find Choose Greater Peoria's flags and take a picture of your team in front of them. 📷 [Outside the Museum, the site of Go Day](#)

70. Thousands of Peorians Rocketed to Chicago from a building that now houses what Peoria bar? [Martini's](#)

71. What can you learn to do at Fiber Universe next Saturday? [Crochet](#)

72. Once on a sheep, now on a sea creature. Take a photo with Fiber Universe's mascot. 📷 [A knitted squid](#)

73. Mention to an RC Outfitters team member that you're on a Main Street Quest, and in return you'll get a secret phrase that will earn you a point (and rewards at the store!). What is that phrase? [RC Athletic Club](#)

74. What route did the RC Athletic Club take this morning on their Saturday fun run? [Whiskeydaddle Course](#)

75. One beer brewed on Water Street references a nickname of the city that makes it. Name this beer. [River City Hefeweizen \(Also accepted: P-Town Brown and Golden Prairie Sour\)](#)

76. Write a haiku about the Illinois river (five syllables in the first line, seven in the second, five in the third). [Credit given for correct format](#)

77. Take a photo of your team with a coneflower that will not wilt. 📷 ["Coneflower" sculpture by Adam Goldberg and Mike Stevens](#)

78. Before it could Walk, one piece had to fly. Name the sculptor of the work that crossed an ocean. [Egor Zigura](#)

79. A sculpture created by siblings features a symbol of this natural resource, which is protected by the people who work behind the sculpture. Name the resource. [Water](#)

ZONE 5

80. A sculpture of Peoria's most famous comedian was created by one of Peoria's most famous artists. How many of their sculptures can you find? Take a pic with each for 1 point apiece. 📷 [Preston Jackson has sculptures all over downtown!](#)

81. Who is featured in the statue that welcomes fans to Dozer Park? [Pete Vonachen](#)

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82. Fermented products for sale at Zion are made here in Peoria. What is the name of the brand?
[309 Cultures](#)

83. This Warehouse District shop begins and ends with the same letter. Remove the last letter to get a verb. Then remove the first letter to get a synonym for that verb. Replace both letters to describe the type of person who would love this store. What is the name of the shop?
[Rambler](#)

84. Stitched canvas is one of the many crafts on the menu at Crafted DIY Studio. One design will have you seeing double. What animal is featured in this design?
[Cat](#)

85. Auto Parts Recreation, once the largest bowling center in downstate Illinois, was located in a building now being renovated in the Warehouse District. The building still bears the name of its proprietor. Who was this man?
[William Grawey](#)

86. What company's factory was based in the building that now houses Thyme restaurant?
[Sealtest](#)

87. Kelleher's changes traffic patterns once a week. What day of the week, and why? [Accepted: Fri & Sat for live music, Weds for Municipal Band](#)

88. Waka waka into this Water Street business for old fashioned fun.
[8-Bit](#)

89. Name the newest bar on Water Street.
[Nightjar. Also accepted: Revel & Maker \(part of Ardor\) and Matilda's \(coming soon!\)](#)

90. Black Band helps Peoria continue to live up to an old nickname that was born from a wild, illustrious, and moneyed past. What is the nickname?
[The Whiskey City](#)

91. Head of the line; rising. What action can you take? [Climbing \(the riddle refers to First Ascent rock climbing gym\)](#)

92. You could throw in the towel, or you could throw something much sharper at this Warehouse District business. If you're getting really frustrated with this Quest, you can even go smash a few things. Name the business.
[Gone Social \(or Gone Mad Rage Room\)](#)

93. Take a photo of Leslie McDonald touching your head at Washington Street Gallery. 📷 ["Leslie" by Keith Cotton](#)

94. Find the mural with the Alexander Hamilton stamp and take a photo with it. 📷 ["Field Notes" by Lori Reed](#)

95. Someone is playing chopsticks. Name the treats that adorn the instrument. [Macarons](#)

96. Without getting wet, take a photo of a beer being poured on your head. 📷 ["Gipps Brewery Ad" colored by Doug and Eileen Leunig](#)

97. The Peoria Riverfront Market is an amazing place to get local produce on Saturday mornings. What Warehouse District shop can you visit on other days of the week if you want local produce and food prepared with local ingredients? [Sous Chef](#)

98. Aareon Boyd, whose shop you might remember from the Studios on Sheridan, has a mural that can be seen from SW Adams. Its colors are red, green, blue, and purple. Name the month and year this mural was completed. [September 2023](#)

99. Take a picture of your team in front of the biggest greeting in the Warehouse District. 📷 ["Hello Peoria," a collaborative community mural](#)

BONUS POINT

Post any picture of your team from the day on social media! Tag @d.o.j.o.daze and use #MainStreetQuest. 📷

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